



VILLA
DAGMAR

Villa Dagmar opens in May – with an Italian flair in Stockholm's chicest district

On May 6, 2021, the boutique hotel Villa Dagmar will open the doors to a beautiful, modern and creative home for the international traveler who is looking for a hotel with both heart and soul in a central yet chic part of Stockholm, next to Östermalm's Food Market.

Carefully renovated and rebuilt under the direction of the Tengbom architectural firm, Villa Dagmar is located in a well-preserved Art Nouveau property, next to the newly renovated Östermalmshallen (Food Market). The property has been transformed into a beautiful boutique hotel with the modern feeling of an international villa - a city home for personal meetings, with excellent service, exceptional food and drink experiences, and relaxation.

“With Villa Dagmar, Hotel Diplomat gets a sister rooted in the same distinguished hotel tradition. At the same time, it is a hotel that writes its own story with new ideas and concepts. We have created this space for insightful travelers who place high demands on quality and hospitality. For us, who grew up in this hotel family, it feels extra exciting to be able to now lay the foundation for a new institution in Stockholm. A vibrant and exclusive meeting place for both international travelers and Stockholmers - just as Dagmar would have wanted”, says Anna Cappelen, Chairman of the Board and co-owner of Hotel Diplomat and Villa Dagmar.



The hotel's interior, which was inspired by European travels, was designed by Anna Cappelen, design architect Per Öberg and interior designer Helena Belfrage. Villa Dagmar is an eclectic home filled with carefully selected details, Scandinavian design elements, international furniture classics as well as exclusively designed furniture by Per Öberg. The interior provides an inspiring experience and conveys the feeling of visiting someone's unique city villa and a place one longs to return to.

The hotel's 70 rooms and suites overlook either Nybrogatan or the magnificent courtyard, which is the heart of the hotel and reminiscent of an Italian piazza. The courtyard offers a food and wine bar, surrounded by a restaurant; a combined concept and flower shop, a holistic spa and direct access to Östermalmshallen (Food Market). Restaurant Villa Dagmar, which is run in close collaboration with star restaurateurs Daniel Högländer and Niclas Jönsson (the founders of the Michelin-starred restaurant Aloë and Rinos Bodega), has a modern and international air and offers a Mediterranean inspired menu with many exciting dishes.

“With this restaurant, we want to create a modern and timeless classic. Words that comes to mind are Including, Contemporary, Gastronomy and The Real New Nordic. A menu that invites spontaneity and playfulness”, says Daniel Högländer and Niclas Jönsson.

The privately owned boutique hotel Villa Dagmar, which opens in the spring of 2021, is a sister hotel to Hotel Diplomat Stockholm and is run by the fourth generation Malmström family. Villa Dagmar will be a luxurious and international hotel experience on Nybrogatan and Östermalmstorg in the heart of Stockholm with a restaurant, bar, flower shop and spa. The sister hotel, Hotel Diplomat Stockholm, has been awarded as one of the best hotels in the Northern Europe for the third year in a row by the prestigious magazine Condé Nast Traveler in the category “Best Hotels in Northern Europe Condé Nast Traveler Readers' Choice Awards”: 2018, 2019 and 2020.



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The name Villa Dagmar is a tribute to Dagmar Bergsten, a strong and independent woman, with family ties to the Malmström family. The interior is inspired by Karl and Dagmar Bergsten's private home in Båstad, which was influenced by the Renaissance palace Villa d'Este outside Rome and San Michele on Capri, which was built by Axel Munthe who lived on Nybrogatan 25-27, where Villa Dagmar will soon open.

Villa Dagmar opens May 6, 2021, Nybrogatan 25-27, Stockholm.

Photo credit: Carl Hjelte

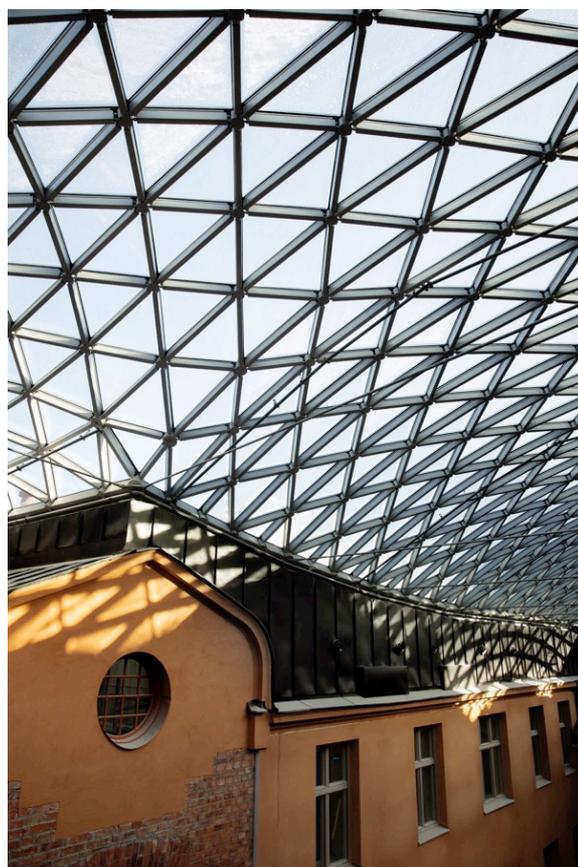
For more information or booking, please visit: www.hotelvilladagmar.com

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